

613, Product & Pricing-Consumer Mobility
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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 11-6/2009-P&P-CM

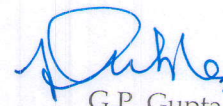
dated 16-11-2010

The Chief General Manager
All Telecom Circles/Metro Districts

Sub: Tariff structure for handset bundling with Micromax Informatics Limited

Sanction of the competent authority is hereby conveyed for the bundling of Micromax C 100 handset. The details of the scheme are as follows:

1. Name of the model – Micromax C 100 (CDMA)
2. Sale price of handset with RUIM - ₹ 999
3. No activation charges
4. Initial talk time of ₹ 100 and additional talk value of ₹ 800 (at ₹ 100 per month for 8 months to BSNL network)
5. Validity of 30 days, GP 1 - 15 days and GP 2- 165 days
6. Normal pre-paid tariff, with option to choose any available STV


G.P. Gupta 16/11/2010
DGM (Pricing)

Copy: Micromax Informatics Limited